

Selected Economic Characteristics: 2006-2008  
 Data Set: 2006-2008 American Community Survey 3-Year Estimates  
 Survey: American Community Survey  
 Geographic Area: Paradise town, California

NOTE: Although the American Community Survey (ACS) produces population, demographic and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the [official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties](#).

For more information on confidentiality protection, sampling error, nonsampling error, and definitions, see Survey Methodology.

Selected Economic Characteristics	Estimate	Margin of Error	Percent	Margin of Error
<b>EMPLOYMENT STATUS</b>				
Population 16 years and over	23,719	1,169	23,719	(X)
In labor force	11,833	890	49.9%	2.8
Civilian labor force	11,833	890	49.9%	2.8
Employed	11,117	885	46.9%	3.1
Unemployed	716	407	3.0%	1.7
Armed Forces	0	168	0.0%	0.3
Not in labor force	11,886	886	50.1%	2.8
Civilian labor force	11,833	890	11,833	(X)
Percent Unemployed	6.1%	3.4	(X)	(X)
<b>Females 16 years and over</b>				
Population 16 years and over	12,670	709	12,670	(X)
In labor force	5,903	539	46.6%	3.6
Civilian labor force	5,903	539	46.6%	3.6
Employed	5,665	529	44.7%	3.6
<b>Own children under 6 years</b>				
Population 6 to 17 years	972	359	972	(X)
All parents in family in labor force	742	330	76.3%	13.4
<b>Own children 6 to 17 years</b>				
Population 6 to 17 years	3,147	505	3,147	(X)
All parents in family in labor force	1,971	421	62.6%	12.1
<b>COMMUTING TO WORK</b>				
Workers 16 years and over	10,544	890	10,544	(X)
Car, truck, or van -- drove alone	8,787	870	83.3%	4.7
Car, truck, or van -- carpooled	974	421	9.2%	3.9
Public transportation (excluding taxicab)	163	141	1.5%	1.3
Walked	202	194	1.9%	1.8
Other means	133	83	1.3%	0.8
Worked at home	285	184	2.7%	1.7
Mean travel time to work (minutes)	22.3	2.0	(X)	(X)
<b>OCCUPATION</b>				
Civilian employed population 16 years and over	11,117	885	11,117	(X)
Management, professional, and related occupations	4,352	829	39.1%	6.1
Service occupations	1,938	437	17.4%	3.8
Sales and office occupations	2,890	413	26.0%	3.8
Farming, fishing, and forestry occupations	18	30	0.2%	0.3
Construction, extraction, maintenance and repair occupations	1,076	288	9.7%	2.5

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Production, transportation, and material moving occupations	843	361	7.6%	3.1
<b>INDUSTRY</b>				
Civilian employed population 16 years and over	11,117	885	11,117	(X)
Agriculture, forestry, fishing and hunting, and mining	87	72	0.8%	0.6
Construction	843	278	7.6%	2.7
Manufacturing	545	231	4.9%	2.0
Wholesale trade	183	110	1.6%	1.0
Retail trade	1,213	358	10.9%	3.2
Transportation and warehousing, and utilities	391	188	3.5%	1.7
Information	39	44	0.4%	0.4
Finance and insurance, and real estate and rental and leasing	636	273	5.7%	2.4
Professional, scientific, and management, and administrative and waste management services	988	314	8.9%	2.7
Educational services, and health care and social assistance	3,675	661	33.1%	4.9
Arts, entertainment, and recreation, and accommodation, and food services	1,007	339	9.1%	2.9
Other services, except public administration	996	375	9.0%	3.3
Public administration	514	214	4.6%	1.8
<b>CLASS OF WORKER</b>				
Civilian employed population 16 years and over	11,117	885	11,117	(X)
Private wage and salary workers	7,631	742	68.6%	4.4
Government workers	1,856	393	16.7%	3.3
Self-employed workers in own not incorporated business	1,562	461	14.1%	3.9
Unpaid family workers	68	83	0.6%	0.7
<b>INCOME AND BENEFITS (IN 2008 INFLATION-ADJUSTED DOLLARS)</b>				
Total households	11,876	494	11,876	(X)
Less than \$10,000	875	328	7.4%	2.7
\$10,000 to \$14,999	1,167	311	9.8%	2.5
\$15,000 to \$24,999	1,526	340	12.8%	2.8
\$25,000 to \$34,999	1,278	316	10.8%	2.7
\$35,000 to \$49,999	1,726	285	14.5%	2.3
\$50,000 to \$74,999	2,158	335	18.2%	2.7
\$75,000 to \$99,999	1,178	342	9.9%	2.9
\$100,000 to \$149,999	1,359	320	11.4%	2.7
\$150,000 to \$199,999	359	159	3.0%	1.3
\$200,000 or more	250	138	2.1%	1.2
Median household income (dollars)	44,161	3,005	(X)	(X)
Mean household income (dollars)	58,718	4,513	(X)	(X)
With earnings	7,237	522	60.9%	3.5
Mean earnings (dollars)	63,648	5,790	(X)	(X)
With Social Security	5,845	416	49.2%	3.7
Mean Social Security income (dollars)	15,054	961	(X)	(X)
With retirement income	3,253	380	27.4%	3.3

Selected Economic Characteristics	Estimate	Margin of Error	Percent	Margin of Error
Mean retirement income (dollars)	24,000	4,283	(X)	(X)
With Supplemental Security Income	1,033	318	8.7%	2.6
Mean Supplemental Security Income (dollars)	8,132	1,233	(X)	(X)
With cash public assistance income	329	196	2.8%	1.6
Mean cash public assistance income (dollars)	7,106	3,461	(X)	(X)
With Food Stamp benefits in the past 12 months	616	282	5.2%	2.3
Families	7,109	548	7,109	(X)
Less than \$10,000	261	177	3.7%	2.5
\$10,000 to \$14,999	231	180	3.2%	2.4
\$15,000 to \$24,999	626	222	8.8%	3.1
\$25,000 to \$34,999	658	234	9.3%	3.3
\$35,000 to \$49,999	1,208	289	17.0%	3.9
\$50,000 to \$74,999	1,500	330	21.1%	4.3
\$75,000 to \$99,999	1,065	325	15.0%	4.3
\$100,000 to \$149,999	993	275	14.0%	3.8
\$150,000 to \$199,999	338	154	4.8%	2.2
\$200,000 or more	229	133	3.2%	1.9
Median family income (dollars)	61,123	6,971	(X)	(X)
Mean family income (dollars)	73,030	6,271	(X)	(X)
Per capita income (dollars)	26,704	2,113	(X)	(X)
Nonfamily households	4,767	561	4,767	(X)
Median nonfamily income (dollars)	24,106	3,218	(X)	(X)
Mean nonfamily income (dollars)	36,790	5,577	(X)	(X)
Median earnings for workers (dollars)	27,462	3,017	(X)	(X)
Median earnings for male full-time, year-round workers (dollars)	48,261	8,029	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	32,278	6,454	(X)	(X)
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL</b>				
All families	8.8%	3.6	(X)	(X)
With related children under 18 years	15.0%	7.0	(X)	(X)
With related children under 5 years only	4.9%	7.9	(X)	(X)
Married couple families	4.5%	2.5	(X)	(X)
With related children under 18 years	9.7%	6.8	(X)	(X)
With related children under 5 years only	0.0%	20.4	(X)	(X)
Families with female householder, no husband present	20.8%	13.9	(X)	(X)
With related children under 18 years	30.9%	21.9	(X)	(X)
With related children under 5 years only	0.0%	45.5	(X)	(X)
All people	12.2%	3.2	(X)	(X)
Under 18 years	14.2%	7.1	(X)	(X)
Related children under 18	13.8%	7.2	(X)	(X)

Selected Economic Characteristics	Estimate	Margin of Error	Percent	Margin of Error
years				
Related children under 5 years	2.6%	4.4	(X)	(X)
Related children 5 to 17 years	16.5%	8.8	(X)	(X)
18 years and over	11.8%	3.0	(X)	(X)
18 to 64 years	14.1%	4.0	(X)	(X)
65 years and over	6.7%	3.4	(X)	(X)
People in families	8.9%	3.6	(X)	(X)
Unrelated individuals 15 years and over	22.7%	4.9	(X)	(X)

Source: U.S. Census Bureau, 2006-2008 American Community Survey

Data are based on a sample and are subject to sampling variability. The degree of uncertainty for an estimate arising from sampling variability is represented through the use of a margin of error. The value shown here is the 90 percent margin of error. The margin of error can be interpreted roughly as providing a 90 percent probability that the interval defined by the estimate minus the margin of error and the estimate plus the margin of error (the lower and upper confidence bounds) contains the true value. In addition to sampling variability, the ACS estimates are subject to nonsampling error (for a discussion of nonsampling variability, see

<http://www.census.gov/acs/www/UseData/Accuracy/Accuracy1.htm> Accuracy of the Data). The effect of nonsampling error is not represented in these tables.

#### Notes:

•Employment and unemployment estimates may vary from the official labor force data released by the Bureau of Labor Statistics because of differences in survey design and data collection. For guidance on differences in employment and unemployment estimates from different sources go to <http://www.census.gov/hhes/www/laborfor/laborguidance082504.html> Labor Force Guidance.

•Workers include members of the Armed Forces and civilians who were at work last week.

•Occupation codes are 4-digit codes and are based on Standard Occupational Classification 2000.

•Industry codes are 4-digit codes and are based on the North American Industry Classification System 2002 and 2007. The 2006 and 2007 ACS data are coded using NAICS 2002 while the 2008 ACS data use NAICS 2007 codes. Categories that differ between 2002 and 2007 NAICS are aggregated so that the 3 years of data are consistent in display and reflect the NAICS 2007 codes. The Industry categories adhere to the guidelines issued in Clarification Memorandum No. 2, "NAICS Alternate Aggregation Structure for Use By U.S. Statistical Agencies," issued by the Office of Management and Budget.

•While the 2008 American Community Survey (ACS) data generally reflect the November 2007 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in ACS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities. The 2008 Puerto Rico Community Survey (PRCS) data generally reflect the November 2007 Office of Management and Budget (OMB) definitions of metropolitan and micropolitan statistical areas; in certain instances the names, codes, and boundaries of the principal cities shown in PRCS tables may differ from the OMB definitions due to differences in the effective dates of the geographic entities.

•Estimates of urban and rural population, housing units, and characteristics reflect boundaries of urban areas defined based on Census 2000 data. Boundaries for urban areas have not been updated since Census 2000. As a result, data for urban and rural areas from the ACS do not necessarily reflect the results of ongoing urbanization.

#### Explanation of Symbols:

1. An '\*\*' entry in the margin of error column indicates that either no sample observations or too few sample observations were available to compute a standard error and thus the margin of error. A statistical test is not appropriate.

2. An '-' entry in the estimate column indicates that either no sample observations or too few sample observations were available to compute an estimate, or a ratio of medians cannot be calculated because one or both of the median estimates falls in the lowest interval or upper interval of an open-ended distribution.

3. An '-' following a median estimate means the median falls in the lowest interval of an open-ended distribution.

4. An '+' following a median estimate means the median falls in the upper interval of an open-ended distribution.

5. An '\*\*\*' entry in the margin of error column indicates that the median falls in the lowest interval or upper interval of an open-ended distribution. A statistical test is not appropriate.

6. An '\*\*\*\*\*' entry in the margin of error column indicates that the estimate is controlled. A statistical test for sampling variability is not appropriate.

7. An 'N' entry in the estimate and margin of error columns indicates that data for this geographic area cannot be displayed because the number of sample cases is too small.

8. An '(X)' means that the estimate is not applicable or not available. Selected earnings and income data are not available for certain geographic areas due to problems with group quarters data collection and imputation. See the

<http://www.census.gov/acs/www/UseData/usernotes.html> ACS User Notes for details.